

Rotary Club of Ojai
FIT KIDS! FIT OJAI! - 2009

PROPOSAL NARRATIVE

(To be typed as one document of no more than three pages, using at least a 12 pt font.)

PLEASE PROVIDE INFORMATION ON ALL TOPICS IN THE ORDER REQUESTED BELOW:

1. **ORGANIZATION DESCRIPTION.** Define your mission and give a brief history of your agency, including its most significant accomplishments.
2. **COMMUNITY NEED.** Identify the issues that the proposed project addresses, what groups are most affected. Define the population to be engaged in the project and who will directly benefit, include estimated number of people, geographical areas, ethnicity, gender and ages.
3. **GOALS AND OBJECTIVES.** State your short- and long-term goals and objectives for the project to be funded. (Objectives should be specific, measurable in nature, and achievable within a specified time period.)
4. **STRATEGIES AND APPROACH.** Describe the strategies and work methods you will use to accomplish your goals and objectives. If this project includes collaborations with other organizations/projects, please define the nature of the collaboration and include contact names and phone numbers on a separate page.
5. **TIMETABLE AND DESCRIPTION OF ACTIVITIES.** Provide a timeline and work plan and indicate responsible persons.
6. **EVALUATION.** Present a plan for measuring the degree that objectives and outcomes are met and how you will measure the project's impact.